

2024 Exhibitor Prospectus +
Sponsorship Guide

FAAA 5TH ANNUAL CONFERENCE

● February 2-4, 2024

WYNDHAM GRAND ORLANDO
RESORT BONNET CREEK

EXCLUSIVE OPPORTUNITIES

Contact us for customized
marketing opportunities.
678-266-2034 |
admin@floridaaaa.org



REGISTER NOW !

Scan QR code now
to book your spot!



ABOUT FAAA

The Florida Academy of Anesthesiologist Assistants is a nonprofit association organized to advance the profession of Anesthesiologist Assistants, enhance the education and standards of anesthesia practice, promote patient safety through the anesthesia care team, and provide a forum for Anesthesiologist Assistants advocacy in the State of Florida.

Since 2008, the FAAA has become the leading organization for certified anesthesiologist assistants and anesthesiologist assistant students within the state of Florida. Through our charter with the American Academy of Anesthesiologist Assistants, we stand to provide up-to-date news and current information to all of our constituents. As the primary body dedicated to CAA practice in the state, our goal is to maintain practice rights, encourage growth, expand practice locations, and secure our profession's future.

We are pleased to discuss customized sponsorship and recognition opportunities that meet your individual needs. Please contact the FAAA team at admin@floridaaaa.org or 678-266-2034 for more information.

Space is limited; sponsors and exhibitors are encouraged to sign up early!

ATTENDEE PROFILE

FAAA anticipates between 150-250 attendees. Attendees will consist of certified anesthesiologist assistants, anesthesiologist assistant students and physician anesthesiologist.

**FLORIDA ACADEMY OF
ANESTHESIOLOGST ASSISTANTS**

admin@floridaaaa.org | 678-266-2034

SPONSOR LEVELS

Sponsoring FAAA ensures high visibility and a wealth of networking opportunities, exclusive opportunities to host special functions, enhanced brand recognition, and priority preference of booth location in the Exhibit Hall.

All opportunities are based on a first-come, first-served basis.

	Diamond \$6,000+	Ruby \$3,500+	Emerald \$2,500+
Complimentary Registrations & Exhibit Booth	✓ 3 conference registrations Exhibit Booth	✓ 2 conference registration Exhibit Booth	✓ 1 registration Exhibit Booth
Jewel Benefits	Opportunity to exclusively sponsor either the Welcome Reception, President's Club Reception or host "coffee & conversation" session	Opportunity to sponsor Mobile App	
Exclusive Membership Mailings	Two (2) Pre-Conference Two (2) Post Conference Ad space in two (2) issues of FAAA Communique newsletter	One (1) Pre-Conference One (1) Post Conference Ad space in one (1) issues of FAAA Communique newsletter	One (1) Pre-Conference Ad space in one (1) issues of FAAA Communique newsletter
Attendee Bag Insert	✓	✓	✓
Access to Attendee List	✓	✓	✓
Signage	✓ Prominent Signage	✓ Prominent Signage	✓ Prominent Signage
Logo Recognition on website	✓	✓	✓

SPONSORSHIP OPPORTUNITIES

FAAA offers ala-cart sponsorship opportunities to create budget-friendly visibility and brand recognition.

Opportunities	Day	Cost
Student Networking Event (2)*	Friday or Saturday Sold	\$5,000
Product Hour (includes push notification)*	TBD	\$5,000
Keycards (Copy on front/FAAA info on back) *	Sold	\$2,000
Wireless Internet Access		\$2,000
Fellows Cocktail Hour		\$2,000
Web Site Banner Ad with link to your website		\$1,500
Refreshment Breaks (Multiple Sponsorships Available)		\$1,500
Delegate Bag Inserts *		\$750

*Sponsorship opportunity does not include production or f&b costs.

EXHIBITOR INFORMATION

BOOTH FEES

Booth Size	Before 10/31/23	After 10/31/23
<u>Standard Booth</u> 8 ft. wide 1 table 2 exhibitor badges	\$1000	\$1,250

Exhibit Booth Fee Includes:

Skirted six-foot table(s), two chairs, and a wastebasket
Standard booth accommodates one tabletop display: 6ft wide by 4ft high
Wireless internet access, existing hotel ballroom lighting and carpeting

Scheduled visitation hours do not compete with any educational activity or social function.
(Schedule subject to change to accommodate educational program schedule.)

REGISTRATION INFORMATION



Sponsor and exhibitor registration is available on the FAAA event page:

Event URL: <https://www.floridaaaa.org/event-5304251>

For more information or if you have questions contact admin@floridaaaa.org
or 678-266-2034

