



**1ST ANNUAL  
FAAA  
CONFERENCE**

**JANUARY 10-12, 2020  
ORLANDO, FL**

**SPONSORSHIP  
PROSPECTUS**



FLORIDA ACADEMY OF ANESTHESIOLOGIST ASSISTANTS

[WWW.FLORIDAAA.ORG](http://WWW.FLORIDAAA.ORG)



Dear Prospective Sponsor,

The FAAA is proud to announce we are hosting our first statewide FAAA conference in Orlando, Florida at the Wyndham Grand Resort Bonnet Creek from January 10th- 12th.

The FAAA is very excited to provide Florida CAA's their first of many FAAA conferences. We are expecting CAA's from all across Florida to attend and I hope you will join us as an exhibitor member.

We anticipate between 150 - 250 attendees, 10 CME speakers from the anesthesia community, several CME workshops, an exhibitor/employer social, a president's reception and a welcome reception. This is an invaluable opportunity to build awareness for your brand or anesthesia practice amongst our audience of anesthesia professionals practicing all throughout the great state of Florida.

We expect the conference to deliver great exposure to all exhibitors, generating discussion with our attendees during the exhibitor social Friday January 10th, as well as interaction periods all throughout Saturday and Sunday.

The FAAA is also offering a wide range of sponsorship opportunities to interested exhibitors as outlined in the prospectus.

The FAAA is always interested to work with our exhibitors and sponsors on creating tailored solutions to connect your brand/service to our CAA audience. From break-out sessions, special products or anything else suitable to our exhibitor/sponsor members. Contact us to discuss your needs!

On behalf of the entire FAAA leadership, I hope you'll choose to partner with us for what's shaping up to be an exciting kickoff to our very first state conference!

Sincerely,

**Jeff Carroll**

**FAAA President**



# ABOUT THE FAAA

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The Florida Academy of Anesthesiologist Assistants is a nonprofit association organized to advance the profession of Anesthesiologist Assistants, enhance the education and standards of anesthesia practice, promote patient safety through the anesthesia care team, and provide a forum for Anesthesiologist Assistants advocacy in the State of Florida.

Since 2008, the FAAA has become the leading organization for certified anesthesiologist assistants and anesthesiologist assistant students within the state of Florida. Through our charter with the American Academy of Anesthesiologist Assistants, we stand to provide up-to-date news

and current information to all of our constituents. As the primary body dedicated to CAA practice in the state, our goal is to maintain practice rights, encourage growth, expand practice locations, and secure our profession's future.







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**JANUARY 10-12, 2020**

**WYNDHAM GRAND  
ORLANDO RESORT BONNET CREEK**

14651 CHELONIA PARKWAY  
ORLANDO, FL 32821

## FRIDAY, JANUARY 10

2:00 pm - 4:00 pm	FAAA Board Meeting
3:00 pm - 6:00 pm	Conference Registration
3:00 pm - 5:00 pm	Ultrasound Workshop #1
4:00 pm - 6:00 pm	Exhibitor Social In Ponce De Leon/Grande Foyer
5:00 pm - 6:00 pm	BLS/ACLS Recertification Course #1

## SATURDAY, JANUARY 11

7:00 am - 5:00 pm	Conference Registration
7:00 am - 8:00 am	Breakfast with Exhibitors
8:00 am - 8:30 am	Opening Speech
8:30 am - 9:30 am	Lecture
9:30 am - 9:45 am	Intermission with Exhibitors
9:45 am - 10:45 am	Lecture
10:45 am - 11:45 am	Lecture
11:45 am - 1:00 pm	Lunch (On Your Own)
1:00 pm - 2:00 pm	Lecture
2:00 pm - 2:30 pm	Q&A with Florida House District 21 Candidate Kayser Enneking
2:30 pm - 3:30 pm	Lecture
3:30 pm - 3:45 pm	Intermission with Exhibitors
3:45 pm - 4:45 pm	Lecture
4:45 pm - 6:00 pm	FAAA Open Roundtable with Membership: Q & A with FAAA leadership (FAAA Members Only)
6:00 pm - 7:30 pm	Conference Break
7:30 pm - 9:30 pm	Welcome Reception
TBD	BLS/ACLS Recertification Course #2
TBD	Ultrasound Workshop #2

## SUNDAY, JANUARY 12

7:00 am - 8:00 am	Breakfast with Exhibitors
8:00 am - 9:00 am	Lecture
9:00 am - 10:00 am	Lecture
10:00 am - 10:15 am	Intermission with Exhibitors
10:15 am - 11:15 am	Lecture
11:15 am - 12:15 pm	Lecture
12:15 pm - 1:15 pm	FAAA Business Meeting

# ATTENDEE

## Profile

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FAAA anticipates between 150-250 attendees. Attendees will consist of certified anesthesiologist assistants, anesthesiologist assistant students and physician anesthesiologist.

# SPONSORSHIP

## Opportunities

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All Sponsorships will include exhibitor booth registration fees, exhibitor recognition (company name and logo) on signage during sponsored events, exhibitor recognition (company name and logo) on the final conference agenda and recognition for their sponsorship in FAAA membership email prior to the conference.

All exhibitors are invited to the Exhibitor/Employer Social January 10th from 4:00 pm - 6:00 pm and the Welcome Reception January 11th from 7:30 pm - 9:30 pm.

### **PRESIDENTS RECEPTION SPONSORSHIP | \$2,500**

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Exhibitor attendees are invited to attend the FAAA Presidents Reception **January 10** from 7:00 pm - 9:00 pm. Presidents Reception attendees will include FAAA officers and 2019 FAAA Legislative Fund President Club donors. Casual drinks will be provided.

### **CONFERENCE FOOD & DRINKS SPONSORSHIP | \$1,750**

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Sponsorship covers all food and drinks **January 10-11** outside of "reception events." Specifically: exhibitor/employer social drinks, breakfast events, and intermission drinks with exhibitors.

### **WELCOME RECEPTION SPONSORSHIP | \$4,000**

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FAAA Welcome Reception includes all conference attendees on **January 11th** from 7:30pm-9:30pm. Casual drinks will be provided.

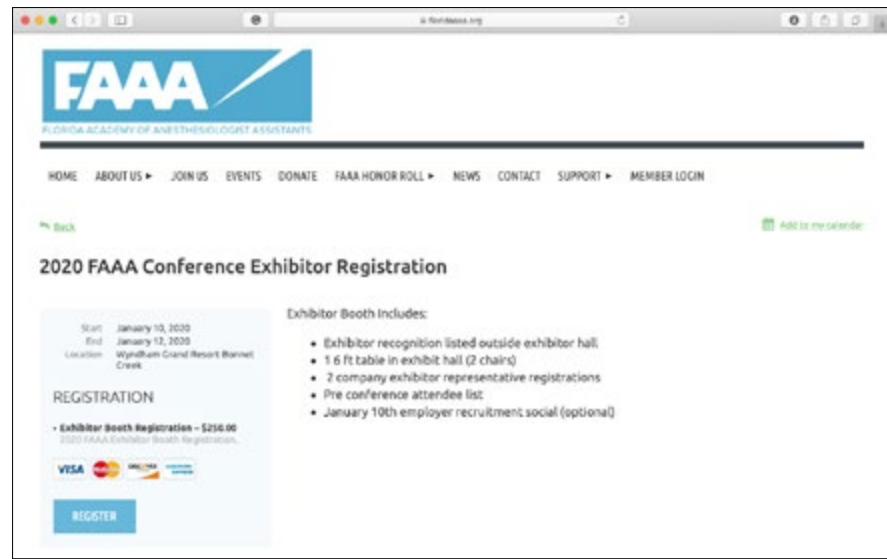
### **EXHIBITOR BOOTH | \$250**

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**January 10-12**

# WHERE TO Register

- Exhibitor registration is available in the FAAA event page located on the FAAA website at <https://www.floridaaaa.org/event-3500063>
- For event sponsorship registration please contact us at: [JcarrollFAAA@gmail.com](mailto:JcarrollFAAA@gmail.com)



## EXHIBITION INCLUSIONS

- Exhibitor booth in the Ponce De Leon Foyer/Grande Foyer
- Exhibitor recognition listed outside exhibitor hall
- One 6ft table in exhibit area (2 chairs)
- Two company exhibitor representative registrations
- January 10th Exhibitor Social 4:00 pm - 6:00 pm
- Breakfast with Exhibitors January 11 7:00 am - 8:00 am
- Breakfast with Exhibitors January 12 7:00 am - 8:00 am
- 3 Intermission with Exhibitors (15 minute breaks during the conference)
- January 11 Welcome Reception invitation 7:30 pm - 9:30 pm

# INCOMING | OUTGOING

## Packages

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### **Labeling of Packages**

Below is the recommended labeling format for all incoming packages to the Wyndham Grand Orlando Resort Bonnet Creek:

#### Individual Guest Package

Guest Name  
Date of Arrival  
Wyndham Grand Orlando Resort Bonnet Creek  
14651 Chelonia Parkway  
Orlando, FL 32821

#### Group Packages

Guest Name (receiving package)  
Conference Name  
Conference Dates  
Wyndham Grand Orlando Resort Bonnet Creek  
C/O: (Conference Service Manager)  
14651 Chelonia Parkway  
Orlando, FL 32821

### **Shipping and Receiving Charges**

- Envelope: \$3.00 each
- Medium Box (5-20lbs): \$7.00 each
- Large Box (21-59lbs): \$13.00 each
- Extra Large Box (60-100lbs): \$18.00 each
- Golf Clubs: \$20.00 each
- Display Cases: \$30.00 each
- Pallets: \$100.00 each

### **General Information Regarding Shipping & Receiving**

- No Package should arrive earlier than 5 days before Group's First day of Events.
- Guests are not allowed in the storage area, unless escorted by Shipping and Receiving Associate or the CS Manager.





# HOTEL

## Accommodations

### **Wyndham Grand Resort Bonnet Creek**

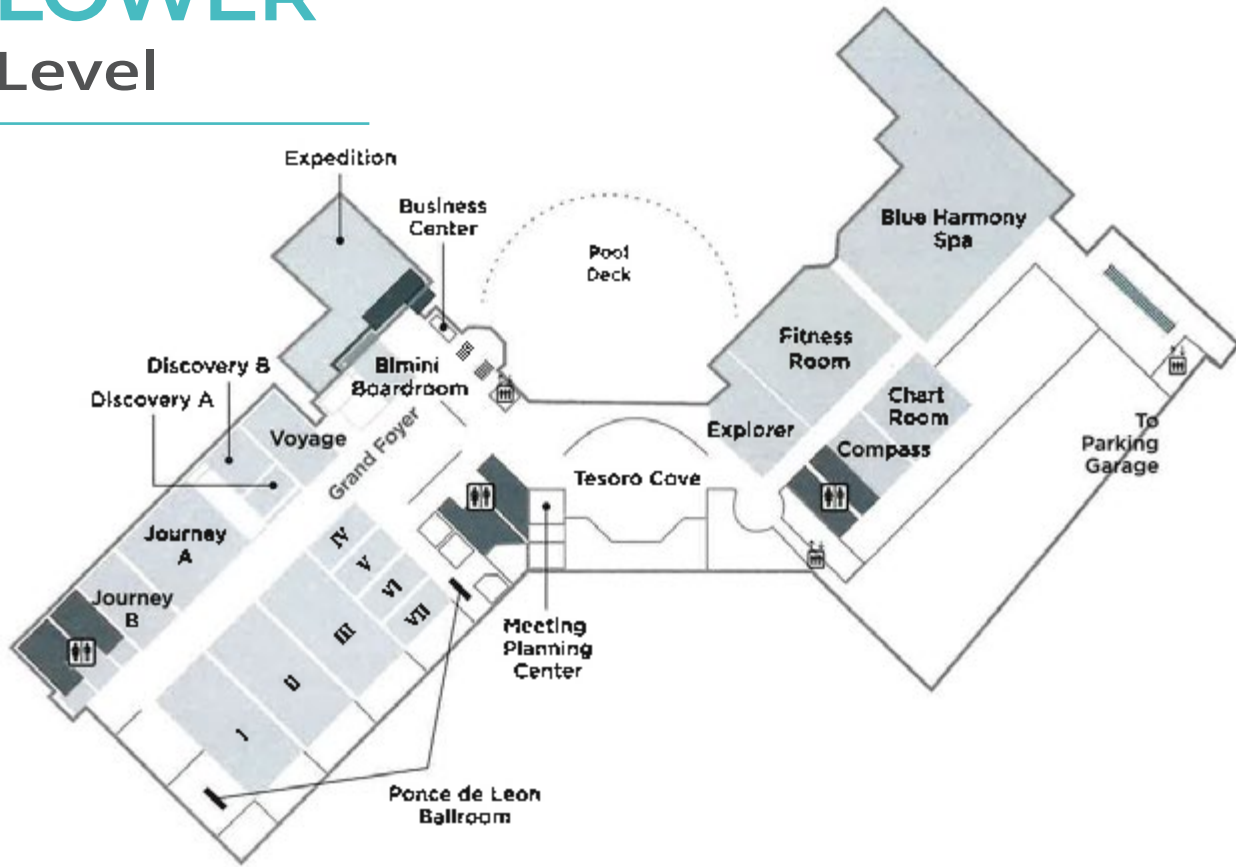
14651 Chelonia Parkway  
Orlando, FL 32821

- FAAA Room Block: January 7-15, 2020
- Phone Reservations: 407-390-2300 or 1-800-996-3426
- <https://book.passkey.com/go/FAAA20>
- Cutoff date is December 11 at 5:00 PM. After this time Wyndham cannot guarantee FAAA discounted group rate or availability.

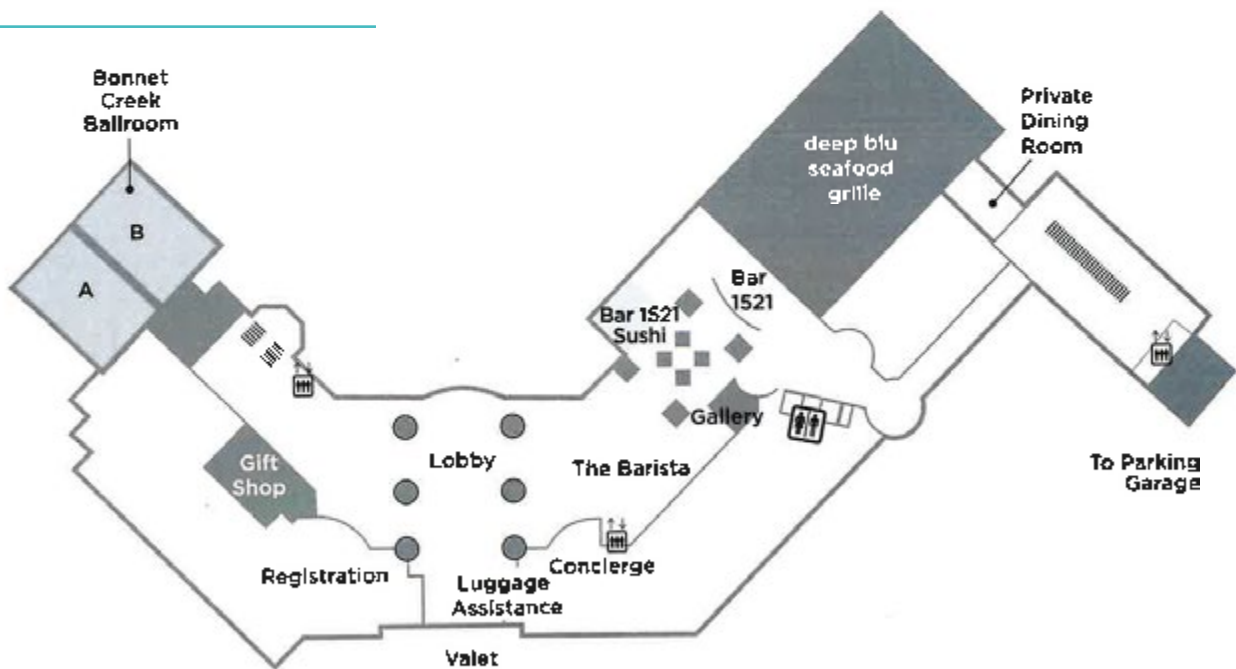
### **FAAA Room Block Features**

- In-room and public area premium high speed internet
- Two bottled waters in room per day
- FAAA discounted Walt Disney World and Universal Studio park passes
- Shuttle service to and from Disney parks and Disney Springs
- USA Today newspaper
- (5) pools, (2) lazy rivers, (2) kid's splash parks and (9) hot tubs
- Access to a-state-of-the-art fitness centers at WVO and hotel
- Access to WVO playground, game rooms, miniature golf, picnic/BBQ areas and ping pong

# LOWER Level



# LOBBY Level









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